

Group Travel Made Easy



Everything is easy when you have a plan. Time spent now preparing a well thought out itinerary will add to the success of your group's trip. Here are some tips to consider.

Planning

Establish the group's interest whether it is art, history, culinary, archeology, cultural, religious, etc.

- ◆ Select a destination or itinerary of interest to your group.
- ◆ Decide on a budget. What can the group afford?
- ◆ Determine the dates you would like to travel.

Tip: Traveling during low or shoulder season can save you money on airfare. Flying Monday through Thursday is less expensive than Friday through Sunday.

Services

Decide what type of services you would like to include: motor coach, transfers, tour escort, portage, sightseeing (with or without entrances), cultural events, etc. and we'll assist you. **Tip:** Some entrances may be costly and some are free, such as entrances to Notre Dame in Paris and the National Gallery in London. To keep your costs down try to make free entrances a part of your itinerary – we'll help with recommendations!

Activities & Leisure Time

Is your group interested in full day, pre-arranged sightseeing every day, or half-day sightseeing with some leisure time, giving them the opportunity to explore on their own? A combination of both can easily be arranged, just let us know your group's preference.

Our web site offers a Planning Guide section with a checklist and helpful tips on group travel, such as how to budget, when to finalize rooming lists, how far in advance to plan for special events, frequently asked questions and other useful information.

Hotel Accommodations

Are there specific amenities the hotel must offer? (handicap facility, air conditioning, safe, restaurant/bar, etc.) The category and location of your hotel can also effect the price of your package. We offer 3, 4 and 5-star properties throughout Europe. **Tip:** Instead of staying in the city center, a good 4-star hotel, located just outside the city center, close to public transportation, can really save you money.

Meals

A standard continental breakfast is always included when booking hotels in Europe, and consists of coffee, tea, juices, bread, butter, and jam. Buffet breakfast may include eggs, sausage, cereals, ham, cheese and fruits; are a hit with American travelers and can be offered at a supplement. A welcome dinner is a nice highlight, as is a farewell dinner. **Tip:** Allotting free time for group members to explore meal options on their own works well and gives everyone a welcomed break from being with the group every minute of the trip. Including just breakfast and a few dinners will keep the overall package price lower and allow your participants to control some of their own costs.

The screenshot shows the EuroGroups website interface. At the top, it says "EuroGroups" and "got groups?". Below that is a navigation menu with links: HOME, GROUP PLANNING GUIDE, GROUP TRAIN TICKETS, GROUP AIR TICKETS, GROUP TOURS, FAQ, ABOUT US. The main content area is titled "For Groups of 10 or More: Including Special Interest Tours" and lists various services like Religious Pilgrimage, Family Reunions, Sports Club, Corporate Incentive, Senior '50, Language Club, Music Group, Pre and Post Cruise, Art & Architecture, Educational Group, Cultural Program, and Dinner Club. There is a "Kwik Quote" button and a "Most Popular Tours" section listing tours like London & Paris via Eurostar, Belgium & Holland Tour, Prague, Budapest & Vienna Tour, Slovenia & Croatia Tour, and Spain & Portugal Tour. The footer includes "powered by RailEurope" and copyright information for EuroGroups.